

HP Unveils Its First Ultrabook with Best-in-Class Battery Life

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HP launched its first Ultrabook, the HP Folio. It features a thin and light design, best-in-class battery life, strong security options and a responsive solid state hard drive for the ultimate mobile experience.

“We are really excited about the launch of our very first ultrabook- the Folio. The ultrabooks are targeted at consumers who are looking for full day uninterrupted computing experience and desire a “thin and light” notebook with long battery life.” said Vinay Awasthi, Senior Director, Product Category, PSG, HP India. “We believe ultrabooks will be embraced by both professionals working in an enterprise or SMB set up and by prosumers who want the power of mobility.”

The HP Folio delivers up to 9.5 hours of battery life, one of the best- in- class among current Ultrabooks on the market. With all day battery life, users will no longer be saddled with carrying power adapters to charge their notebook, while a wide array of ports eliminates the need to carry cumbersome dongles. Mobile professionals can now stay productive and get through their entire day – from home to business to home- with only the HP Folio13.

Measuring less than 0.75-inch (1.905 cms) thin and utilizing an ultra slim 13.3-inch (33.782 cms) diagonal high-definition (HD) BrightView display, the Folio weighs 1.50-kilos. Powered by the latest Intel Core processors#, the HP Folio also includes Intel Rapid Start Technology, which provides ultra-low power consumption when not in use and a fast resume time when needed – saving time while extending battery life and stand-by time.

The HP Folio includes a backlit keyboard for mobile users who work in low-light conditions. A full array of ports, including RJ-45 and USB 3.0, allows users greater flexibility to connect to the information they need. The HP Folio also includes a solid state drive (SSD) with 128 GB of storage for fast response times and increased reliability.

The HP Folio features HP CoolSense technology, which uses advanced hardware and intelligent software for a noticeably cooler notebook. The notebook also includes an HP Imagepad for highly accurate advanced multitouch gesture support. Additional features include an HP TrueVision HD Webcam for brighter, cleaner HD images, and Dolby Advanced Audio.

The HP Folio also can be configured with a range of Microsoft Windows 7 operating systems, including Windows 7 Professional. A three-year limited warranty is available through an optional HP Care Pack. An optional TPM Embedded Security Chip protects data in email and information on the hard drive for security-conscious users. Users, who need a desktop-like environment or additional audio, video, network and USB connectivity can connect the HP Folio to the HP USB 2.0 dock.